

## New Design School will now offer workshops and programs previously offered through New Design Center

September 30, 2010 in Fayetteville, Arkansas

In order to streamline business we are bringing Makeshops under the New Design School umbrella. The nonprofit entity New Design Center was officially dissolved on September 1, 2010. In addition to the certificate program in graphic design, professional development is now offered through the nonprofit entity New Design School.

New Design Center was established in November 2005 with the purpose of providing the community education in design and technology. At the same time in November of 2005 New Design School was applying for its license from the Arkansas State Board of Private Career Education to offer a certificate program in graphic design. Due to the regulation that a school cannot advertise itself or any of its programs, until the license and program has approval, New Design Center was established.

Since then over one hundred individuals in businesses both profit and nonprofit organizations have participated in hands-on workshops offered through New Design Center that teach software and design fundamentals.

Now the plan is to fold this offering through New Design School.

“This will be our third year to renew our school license with the Arkansas State Board of Education and we feel New Design School is firmly grounded in this community.” says Davis Gutierrez. “Offering professional development workshops through New Design School is in alignment with our values and a direction we want to nurture growth.”

For the community member the differences will be that [newdesigncenter.org](http://newdesigncenter.org) will automatically redirect them to [newdesignschool.org](http://newdesignschool.org). Also a regular monthly calendar of workshops will not be compiled, rather a listing of available software and topics of training will be listed and offered on a per-request basis for individuals or groups. Individual training will be recommended to benefit both the student and instructor, allowing for project-specific topics to be covered one-on-one. Group training will be available for businesses or organizations that would also like to better understand Adobe Creative Suite software to accomplish specific tasks or apply it to their industry. “A new and improved regular monthly calendar and program of workshops will be re-launched in the future when human resources and budgets allow.”

This streamlining will also allow time and energy to begin work on accreditation of the school by National Schools of Art and Design. Davis Gutierrez says, “This is the most exciting part of our changes for 2010. A working committee will be established to help build the first accredited school of art and design in Arkansas. This was our goal from day one and now that we have successfully graduated our first students and been in business for four years we are closer to reaching it.”

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